

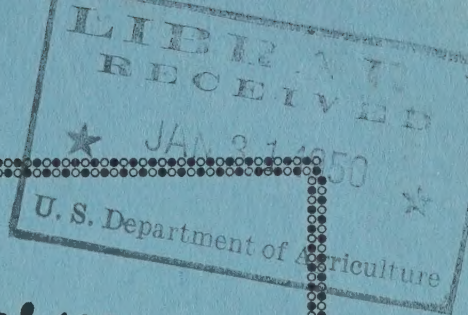
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62,13



# Holdridge Farm Catalogue 1950 NURSERY STOCK

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*Strawberry Plants Our Specialty*

P. O. Address  
Norwich, Conn.  
R. D. 6  
Col. Ledyard Highway

Telephone  
Paul Holdridge  
Ledyard Div.  
4-7020  

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See Page 16

Conn. Registered Nursery No. 223

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**S. E. HOLDRIDGE & SONS**  
Ledyard, Connecticut





## OUR GUARANTEE

We guarantee to deliver stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report to us immediately. We will adjust complaint or refund your money.

We cannot guarantee livability after stock arrives on your farm as so many factors may be the cause. We will, upon proper proof, replace free all trees, etc., which may prove untrue to name or refund the price paid but we give no further warranty.

Our nursery is inspected yearly by an authorized State Inspector and a copy of our certificate accompanies each shipment.

## LOCATION

The Holdridge Farm is located on the Colonel Ledyard Highway in the Town of Ledyard, about 5 miles from the City of Norwich. To arrive at our farm from Norwich, take Route 2 out of Norwich, which is the road to Westerly. About 3 miles out of Norwich, turn on the first State road to the right. After passing through the village of Hallville, you continue to a little white church on the left. Turn left and drive about  $1\frac{1}{4}$  miles on the Colonel Ledyard Highway. Follow Ledyard Grange signs.

From New London, take Route 84 from the Groton-New London bridge for about 5 miles, then turn left on the Colonel Ledyard Highway and drive about 6 miles. Look for the Holdridge Farm sign.

## SHIPPING

Please give instruction in your order how we should ship. If no instructions are given, we will ship as is best in our judgment. Remember, trees must go by express.

We will ship as near as possible to the date which you ask for but can not guarantee shipment on exact dates requested because of weather and other conditions beyond our control.

We start to ship plants just as early as the frost is out of the ground, or from the 1st to the 10th of April. We ship orders continuously until June 1. We recommend setting plants in April if possible.

Fruit trees will be shipped about April 1st, unless otherwise requested.

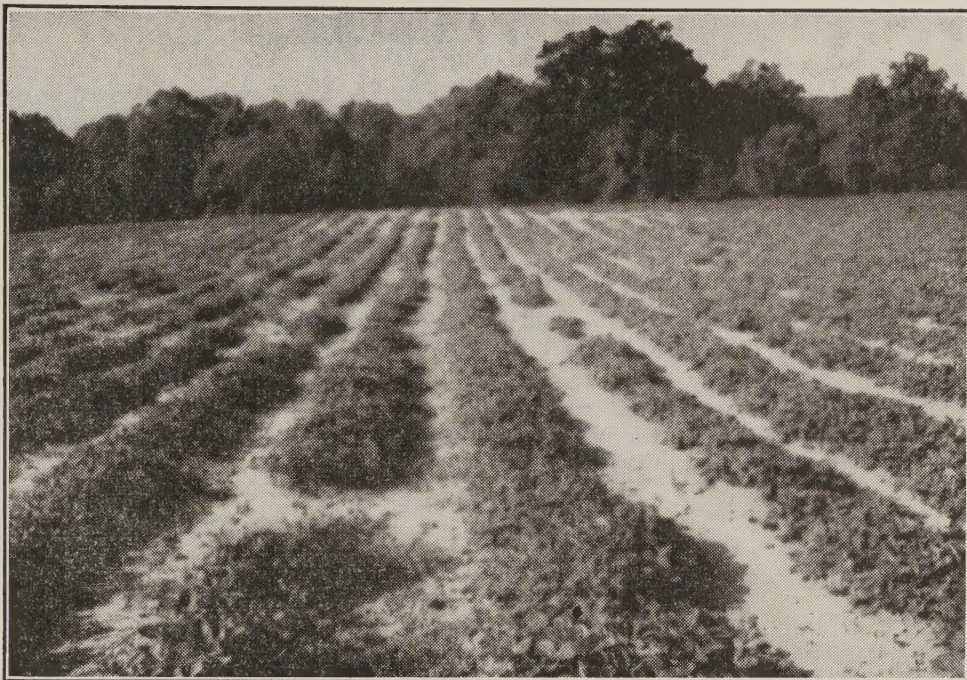
Absolutely no orders shipped after June 1. We ship in the fall only from October 10 until November 1st. Fall shipments of strawberry plants not guaranteed or recommended.

## BUSINESS HOURS

From March 15th until June 1st, our nursery will be open seven days a week. As our nursery is located near our home, we can serve you either daytime or evenings.

Early in the season we will have a full line of nursery stock on hand for immediate delivery but we expect to run out of certain varieties as the season advances.





This picture, taken in late August, on our farm shows part of the plants which are available for this coming spring.

## STRAWBERRY PLANTS

**HOWARD No. 17 (Premier)** — For more than twenty years the Howard No. 17 strawberry has held the leadership in this area with the greatest acreage of plants being set with this variety. The Howard No. 17 berry is perhaps the most dependable producer of all varieties, producing a good crop on nearly every type of soil and under many different weather conditions.

Our strain of Howard 17 has improved through the years as we have constantly practiced selective planting. The Howard is practically frost-proof. It likes rich well drained land and will produce an excellent crop of large wedge-shaped berries. It is usually the first berry on the market and will fruit over a long season with the berries decreasing in size at the end of the season.

This is a safe variety to plant. Be sure to include some in your order. We find it excellent for freezing and we can recommend this variety for a home garden as well as for commercial growers.

**PATHFINDER** — This is an excellent quality berry producing large quantities of mild flavored berries. The berries are quite round and are very attractive. This variety usually sets a wide row of plants and is rated as very resistant to the red stele disease. This is an early season berry, ripening with us just after the Howard.

We can recommend this variety to commercial growers, especially to those whose early berries are sold to be shipped out of the state.



## EARLY VARIETIES

**MIDLAND**—This is a “coming” berry, if this new variety can continue to produce as it did last year. It is a good plantmaker, making large strong plants. The berries are large, rich red and juicy. It is a good shipper and good for freezing. Not as early as Howard or Pathfinder with us. We have a large supply of plants ready but we expect the demand to be strong so we advise an early order.

**FAIRLAND** — This is a new variety which we fruited last year for the first time. With us, it produced a large, conical shaped berry almost as early as Howard. It makes a very good bed and the yield of berries is excellent.

**DORSETT** — At its best Dorsett is an excellent berry for home use with large sweet berries. Not a dependable producer. Supply limited.

## MID-SEASON VARIETIES

**TEMPLE** — We believe that this is the outstanding midseason berry at the present time. It is an unusually vigorous variety, making wide rows of tall heavy plants. It is a heavy producer of large, pointed, very attractive berries. We have a large supply of these plants available for this spring. Good for freezing.

**CATSKILL**—This has been an outstanding midseason variety for a number of years. It produces a very large and glossy berry. The bulk of the crop is produced in a short time making it a good berry for freezing purposes. This is not as good a plantmaker as some other varieties, apparently needing a very rich soil to be at its best.

**FAIRFAX**—This berry has the well deserved reputation of being the sweetest berry known. It produces a good crop of very dark, almost black berries. The Fairfax is a poor plantmaker and we recommend it only for those gardeners who have a good rich soil.

**SPARKLE**—This is a newer and very highly recommended mid-season variety. It is a vigorous grower and is very productive. The berries are somewhat round in shape, of excellent quality and splendid for freezing.

## MID-SEASON TO LATE

**ROBINSON (Scarlet Beauty)** — With us the Robinson strawberry produces more plants than any other variety but individual plants are small. This does not affect the yield of berries for it will produce as large a berry as any other and will produce very good yields. It will do well on fairly light soils. It has a bright green hull and a glossy appearance. If you have ever had trouble getting a good set of plants, we urge you to plant Robinson.

## LATE VARIETIES

**FAIRPEAKE**—This is an excellent quality late berry. It is a cross of the Fairfax and Chesapeake varieties. Berries are large, attractive and very late. It makes a nice plant growth and we can recommend it for both home and commercial growers.

**RED STAR**—This is the very latest variety which we have to sell. It produces very large, firm, bright red berries with good flavor. It makes a smaller number of plants than some other varieties but during most years will lengthen your season until after the 4th of July. To get really late berries, plant Red Star and do not remove the winter's mulch until very late.

**STRAWBERRY PLANT PRICES:** All June bearing varieties, 25 for 75c; 50 for \$1.50; 100 to 200 at \$2.50 per 100; 300 to 700 at \$2.00 per 100; 1,000 or more at \$15.00 per 1,000, not prepaid. (Postage for mail orders—5% of order.)

## EVERBEARING STRAWBERRIES

We do not believe that everbearing strawberries are profitable from a commercial standpoint in this locality. However, a few plants planted this spring will bear fruit for two months during the fall. We recommend that the blossoms of everbearers be kept picked off until July and that some kind of mulch be placed around the plants so that the berries will be free of dirt.

**STREAMLINER**—This is the newest and most highly recommended of everbearers. It produces a very large berry which is as pretty as any June bearer. We have a nice supply of this kind this year and we are selling at a low price. With us the Streamliner did almost as well last spring as the June bearing varieties.

**PRICE OF EVERBEARING PLANTS:** 25 for \$1.00; 50 for \$2.00; 100 for \$4.00; 1,000 for \$30.00 not prepaid.

## BASKETS

We purchase a carload of baskets during the winter and will have the following baskets at quoted prices while our supply lasts. We advise your purchase of baskets at these low prices and cannot guarantee that we will have baskets during harvest seasons.

Quart baskets—\$2.00 per 100; \$14.00 per 1,000, at farm or by express not prepaid; 500 at 1,000 rate.

Pint baskets—100 for \$2.00; 1,000 for \$13.00.

2 quart Pansy Tills—\$29.00 per 1,000, packed 250 to a carton.

16 quart Marvil fiat bottom peach baskets—\$14.00 per 100.



## ASPARAGUS PLANTS

**MARY WASHINGTON VARIETY**—We have some very large and fine asparagus plants for this spring's sales.

Home-grown asparagus is one of the easiest to grow and yet one of the most delicious treats available to the small gardener. Cut fresh in your own garden, it is unexcelled in flavor and quality. Start now to have a bed of your own.

Our plants, if heavily fertilized in your garden, will produce some asparagus for you the next spring. The second spring, you can cut it for about one month and after that, if you continue heavy fertilization, you can cut it up to the 1st of July each year. A bed, once started, will last as long as you take care of it.

The Mary Washington variety is generally recognized as the outstanding yielder of all varieties of asparagus and more rust resistant than other varieties.

Prices (1 Year): 50 for \$1.00; 100 for \$2.00; 1,000 for \$15.00.

2 Year: 25 for \$1.00; 50 for \$1.75; 100 for \$3.00; 500 for \$12.50; 1,000 for \$20.00.

### ASPARAGUS CULTURE

Set asparagus in rich soil a foot apart in a furrow 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil towards plant so that by mid-summer the ground is level. Do not cover 6 inches at first or plant will be smothered. Cut sparingly the second year, after that cut all shoots 6 or 8 inches high until about the middle of June, then let tops grow. Fertilize asparagus liberally, with stable or hen manure any time in summer or fall after cutting season is over.

## GRAPE VINES — SPRING AND FALL

These are all two year old, No. 1 grape vines which will give you fine results.

**CONCORD (Blue)**—The standard, blue grape.

**PORTLAND (White)**—Early, large, and of good quality.

**CACO (Red)**—Early, fine flavor with large bunches.

**FREDONIA (Black)**—Very early, excellent quality.

Price: 40c each; 3 for \$1.00; 10 for \$3.00.

**GOLDEN MUSCAT**—New California type skinless grape.

**CONCORD SEEDLESS**—Like Concord but no seeds.

Price: 75c each; 3 for \$2.00.

## RHUBARB

**CANADA RED**—We offer this year this new and improved variety of rhubarb. The plant is vigorous and hardy with long slender stalks which are tender and are bright red all the way through. The red color extends even to the mid rib of the leaf.

Price: 35c each; 3 for \$1.00; 10 or more at 30c.



## BLUEBERRIES — SPRING AND FALL

Cultivated blueberries are hardy shrubs of rare beauty; they are doubly valuable because they are fruitful and ornamental throughout the entire year.

Every home garden, no matter how small, has room for at least a few of these blueberry plants. It takes only a few plants to produce all the berries that an ordinary size family will need. As a commercial proposition it is one of the most profitable fruits to grow. There is a big market for these delicious blueberries; they make good money in a very short time, you can begin picking the second or third year after planting. Plants last a very long time.

Cultivated blueberries grow in large clusters, plump, tender, and practically seedless. They will grow anywhere that strawberries will, doing their best on a moist, acid soil which is kept mulched all summer. For pollination, plant at least two varieties.

Our very low prices on large bearing age plants will give you berries years before smaller plants. We advise buying blueberry plants on a size basis.

**CABOT (early)**—Lowest of our cultivated varieties, bush seldom growing over 4 feet in height. Has a long fruiting season.

**RANCOCAS (midseason)**—Upright growing bush which reaches about to six feet at maturity. Very beautiful shrub. A fine producer of highly flavored fruit.

**JERSEY (Ideal late variety)**—Has large, light-blue berries. The bush grows erect, is very productive and has beautiful foliage.

**RUBEL (Widely planted late variety)**—The bush is upright, very vigorous, hardy and productive. The fruit is medium in size, light blue and is very firm.

PRICE — 3 years or older, 24 to 36" tall, \$1.00 each; 10 or more 90c each, not prepaid. Write for prices in lots of 100 or more.

### NEW IMPROVED VARIETIES

We have on hand for the first time this year four of the newer and improved blueberry varieties.

**PEMBERTON (midseason)** — This variety has a very vigorous bush, erect and very productive, berry very large, dark blue.

**DIXI (midseason to late)**—Produces a very large, very blue berry slightly before the Jersey. Berry is of very good quality.

**ATLANTIC (late)**—This variety produces a good blue berry on a vigorous, open spreading bush late in the season.

**BURLINGTON (very late)**—This is a very sweet berry on an upright spreading bush and bears a good crop very late in the season.

PRICES ON IMPROVED VARIETIES OF BLUEBERRY PLANTS—3 years or older—2 to 3 feet tall, well branched. Each \$1.25; 10 or more at \$1.15.

For detailed information on Blueberry varieties, culture, etc., send 10c to Supt. of Documents, U. S. Government Printing Office, Washington 25, D. C., and ask for Farmers Bulletin No. 1951 on Blueberry Growing.

## CLIMBING VINES

### All 2-Year No. 1 Grade

Silver Lace Vines—Fleecy white blossoms in late summer.

Clematis Panciluta—Starlike flowers in September.

Boston Ivy—Clings to brick or stone walls.

Hall's Jap Honeysuckle—A good covering vine.

Price of above group: 60c each.

Purple Wisteria—Sweetly scented pendulous blossom

Clematis-Jackmani—Large purple blossoms.

Clematis-Mme. E. Andre—Large red.

Price: \$1.00 each.

## HEDGES AND WINDBREAKS

California Privet—24 to 36 inches, very hardy ..... 25 for \$2.50

Greenleaf Barberry—12 to 18 inches, well branched ..... 25 for \$2.50

Red Leaf Barberry—12 to 18 inches, well branched .... 20 cents each

American Arbor Vitae—18 to 24 inches, bare root

fast growing evergreen ..... 50 cents each

Lombardy Poplar—4 to 5 foot whips, fast growing ..... 30 cents each

## SPRAYS AND DUSTS

At our farm we will carry on hand during the season a supply of some commonly used sprays and dusts. Large amounts may be supplied within a few days. Listed below are a few of the items which we can supply and present prices. Prices are subject to market changes. Sales tax extra.

Spray Lime—50 lb. bag. \$1.00

Scalescide—Gallon \$1.75. 5 gal. \$6.70.

Mike Sulphur—4 lbs. 90c. Case of 12 pkgs. \$1.00.

Deenate 50 W—4 lbs. \$1.35. Case of 12 pkgs. \$15.40.

Lead Arsenate—4 lbs. \$1.20. Case of 12 pkgs. \$12.75.

Bordeaux, DuPonts—4 lbs. 75c. Case of 12 pkgs. \$8.20.

Hubrote—.75 Rotenone—5 % Cuprocid 1 lb. 35c; 5 lbs. \$1.00

Fermate—3 lbs. \$2.00. Case of 12 pkgs. \$22.70.

Hubbard 10 Powder—10 % D.D.T. controls Jap beetle, lb. 30c.

All-Purpose Spray—All purpose spray for home orchards

2-4-D Lawn Weed Killer—8 oz. \$1.00.

Ammate—Kills Poison Ivy—2 lbs. 85c. 6 lbs. \$2.25.

DuPont Garden Duster—Good all purpose duster for small gardens. Contains 8 oz. of dust 79c.



## FERTILIZER

During this season we will have on hand at our nursery a supply of Corenco brand fertilizers. We can supply amounts up to one or two tons at any time from our stocks on hand, or we can arrange the shipments of full truck lots from the factory direct to your farm at very reasonable prices.

Corenco brand fertilizers have been used for the past few years by the largest grower of potatoes in this county with excellent results. Plan to try some of this fertilizer this season.

Price: 5-8-7 Vegetable and General Purpose — 100 lbs. bag \$2.80.

5-10-10 Potato and Vegetable — 100 lbs. \$2.95.

Quotations on Ton and truckload lots on request.



## RASPBERRY PLANTS

Raspberries are one of the treats available to home gardeners and will bear handsome crops if a little care is given them. Here is a crop ideal for the part-time farmer which is overlooked by many growers. Very easy to freeze.

We offer strong, well grown plants, free of disease. Start a bed now so that you can enjoy raspberries throughout the summer. Once planted, a raspberry bed is good for from five to ten years, depending on the care given it.

**CHIEF (Early Red)**—This is the leading early variety of red raspberries. It makes a nice stand of plants and gives a good yield of medium sized berries. Be sure to include some in your order.

**LATHAM (Red)**—The fine old standard mid-season berries which folks have liked so well. It bears well under most any condition and is good for commercial or home gardeners.

**TAYLOR (Red)**—This is a mid-season to late raspberry. The berries are extra large and will stand up after picking as well as any red raspberry.

**INDIAN SUMMER (Everbearing) (Red)**—This is the best of the everbearing varieties of raspberries, bearing a crop in July and another throughout the fall. Has good size and flavor.

**SODUS (Purple)**—This is the leading purple raspberry. The berries are medium purple in color and good in quality. The plants are very productive and vigorous.

**CUMBERLAND (Black)**—This variety yields well under most any condition. It has a glossy black berry of excellent quality and bears in mid-summer. Black raspberries are gaining in popularity. They can be raised at less cost than the red varieties and stand on the vines a long time without becoming soft.

### RASPBERRY PLANT PRICES

No. 1 Grade—All varieties: 6 for 60c; 12 for \$1.00; 25 for \$2.00; 50 for \$4.00; 100 for \$7.50; 1000 for \$65.00, not prepaid.

TRANSPLANTS—LATHAM AND INDIAN SUMMER ONLY:  
6 for 75c; 12 for \$1.50; 25 for \$3.00; 100 for \$10.00.

Not sold in lots of less than 6 of one variety.

## BLACKBERRIES

Blackberries grow best on fertile loam. The rows should be six feet apart with each plant approximately two feet apart in the row.

**ELDORADO**—This is the sweetest of all blackberries. The berries are very large and bear in large clusters. The plants are very hardy.

Prices: 12 for \$1.00; 25 for \$2.00; 100 for \$7.00.

## FRUIT TREES

We can offer this year a nice variety of fruit trees grown for us by one of the largest nurseries in the country. All are of top quality and are graded strictly to size.

Our low overhead on our farm enables us to sell these trees at a much lower price than that quoted by most dealers. We hope that you will compare sizes and prices with other concerns and that you will come and see the trees here at our farm. These trees will be ready in our sales cellar by March 20 or before.

Each year we are sold out of some varieties early. To be sure of varieties wanted, order now and they will be saved for you.

These trees are too large for parcel post shipments. They must be shipped by express or called for at our farm.

We advise that all fruit trees be planted as early as possible in the spring.



## DWARF FRUIT TREES

Dwarf fruit trees are a very popular item for gardeners with a limited space. These trees grow about 6 to 8 feet tall at maturity and will use a correspondingly small space. Dwarf pears bear two years from planting, dwarf apples from two to four years. Our dwarf trees will be 2 years old, and 5/8 inch. in caliper.

Dwarf Apples—Varieties available: McIntosh, Baldwins, Cortlands and Greenings.

Dwarf Pears—Varieties available: Bartlett, Clapp's Favorite and Seckle.

Price—All Dwarf Trees—\$1.75 each.

## SMALL SIZED REGULAR FRUIT TREES

We will have on hand for this season some small sized apple and peach trees for those growers who wish to start orchards as economically as possible. These trees will take slightly longer to come into bearing than the larger trees.

Apple Trees—7/16 inch caliper about 3 to 4 feet tall. Varieties available: Red McIntosh, Red Delicious, Baldwin and Cortland. Price: 50c each. Bundle of 10 of one variety \$3.50.

Peach Trees—5/16 inch caliper—2 to 3 feet tall. Varieties available: Early Elberta, Elberta, Golden Jubilee, Belle of Georgia, Hale, Haven, J. H. Hale, Valient, Red Haven. Price: 35c each. Bundle of 10 of one variety, \$2.50.

No discount allowed on these prices.

## SPECIALTIES

**5 IN 1 APPLE**—11/16 inch caliper—5-6 feet tall. The following five varieties are grafted on one tree; Baldwin, McIntosh, Red Delicious, Yellow Delicious and Jonathan. Each \$2.00.

**ENGLISH WALNUT** — 3 to 4 feet tall .....each \$1.50

**BLACK WALNUT** — 4 to 6 feet tall .....each 1.50

**QUINCE**—2 year—9/16 inch caliper. For old fashioned quince jelly. Each \$1.75.

### SPECIAL OFFER TO COMMERCIAL ORCHARDISTS

If your total order amounts to 50 trees or more, we offer a discount of 10c per tree from quoted prices.



**PEACH TREES — 1 Year**  
**9/16 inch caliper—4 to 5 feet tall**

Elberta—Standard canning peach; mid-September . . . .	<div> 70 cents  Each  Not Prepaid </div>
Golden Jubilee—Very early, yellow; late August . . . .	
Hale Haven—High quality yellow, good shipper; early September . . . . .	
South Haven—Golden yellow, sweet; late September . .	
*J. H. Hale—Very large, yellow; late August . . . . .	
Valient—Large, firm, yellow; early September . . . . .	
Belle of Georgia—A large early white peach; August . .	
Early Elberta—Similar to Elberta, but early . . . . .	
Crawford Late—Large, yellow, very late . . . . .	
Red Haven—Excellent quality, early September . . . . .	
Fowler—New large yellow freestone . . . . .	

All Peach varieties listed above are Freestone

**APPLE TREES — 2 Year**  
**11/16 inch caliper — 5 to 6 feet tall**

Baldwin	Red McIntosh	<div> 80 cents  Each  Not Prepaid </div>
Cortland	Red Spy	
Early McIntosh	R. I. Greening	
Macoun	Stayman's Winesap	
Milton	Gravenstein	
Red Delicious	Red Rome	
Yellow Delicious	Wealthy	
Jonathan	Dolgo Crab	
Russet	Lodi	

**PEAR TREES — 2 Year**  
**11/16 inch caliper — 5 to 6 feet tall**

Bartlett—Best Canning Pear—September . . . . .	<div> \$1.00  Each  Not Prepaid </div>
Bosc—Late Russet Pear—October . . . . .	
Clapp's Favorite—Early Canning or Eating Pear—August . . . . .	
Sheldon—Very Sweet—October . . . . .	
Anjou—Very Juicy, late . . . . .	
Kieffer—Large, Yellow—Late . . . . .	

**CHERRY TREES**  
**9/16 inch caliper — 3 to 4 feet tall**

*Black Tartarian—Large, sweet, black . . . . .	<div> \$1.50  Each  Not Prepaid </div>
*Napoleon—Yellow with red cheek, sweet . . . . .	
*Schmidt's Biggaroux—Large, almost black, sweet . . . .	

MONTMORENCY — SOUR CHERRY, BEST FOR PIES — each \$1.25

**PLUM TREES — 2 Year**  
**11/16 inch caliper — 5 to 6 feet high**

*Abundance—Round, red, yellow flesh; late July . . . . .	<div> \$1.00  Each  Not Prepaid </div>
*Burbank—Large, round, reddish, purple; late July . .	
*Yellow Egg—Round, yellow; late August . . . . .	
Felleberg Prune—Large, good canner; September . .	
Stanley Prune—Large, dark blue, Freestone; September . .	

\*Varieties starred should be cross pollinated.

## FLOWERING SHRUBS—SPRING AND FALL

We will have on hand throughout the season a nice variety of flowering shrubs. We invite your inspection at any time during the season.

Almond, Flowering—18 to 24 inch. Pink. May.  
 Althea—2 to 3 feet. Red or white. August and September.  
 Beauty Bush—18 to 24 inch. Pink flowers. June and July.  
 Butterfly Bush #1—Purple or Pink. July to frost.  
 Deutzia—Pride of Rochester—2 to 3 feet. White. May.  
 Dwarf Ninebark—12 to 18 inches.  
 Eleagnus, Argentia (Olive) 2 year transplants.  
 Flowering Quince—18 to 24 inch. Red. April and May.  
 Forsythia—2 to 3 feet. Yellow Bells. May.  
 Honeysuckle Tat.—2 to 3 feet. Red or White. June.  
 Hydrangea—French Blue. Each \$1.50.  
 Hydrangea A. G.—18 to 24 inch. Snowball type flowers. Fall.  
 Hydrangea P. G. 2 to 3 feet. Large. White, Pink Tinge. Fall.  
 Lilacs, Purple, White. Hybrid—2 year \$1.00  
 Snowball, Common—2 to 3 feet round. White. May and June. \$1.00.  
 Spirea Van Houttei—2 to 3 feet Bridal Wreath. June and July.  
 Spirea—Golden  
 Syringa, Virginal—(Philadelphus) 2 to 3 feet. White. June.  
 Tamarix—2 to 3 feet. Pink. April and May.  
 Weigela—Rosea—2 to 3 feet. Red and Pink. June and July.

Price — 75 cents each. Unless otherwise noted.

## CHRYSANTHEMUMS

### Spring and Fall

We have some nice hardy mums growing in Cloverset pots for your orders. Mail orders will be shipped bare-root at proper time in spring. Many of our customers call at our farm during October and November and pick out their chrysanthemums while in bloom. We offer the following varieties:

Algonquin—Tall, bright yellow .....  
 Judith Andersen—Small yellow button .....  
 Nuggets—Deep yellow button .....  
 Eureka—Snowy yellow pom pom .....  
 Illini Glory—Very large, white, yellow center ....  
 Lavender Lady—Very fragrant—tall .....  
 Rose Glow—Sweetly scented pink .....  
 Early Wonder—early pink pom pom .....  
 Fred Rockwell—Blend of orange and red .....  
 Ouray—Red button .....  
 Ruby Pom pom—Red pom pom, tall .....  
 Caliph—Dark red .....  
 Spoon Varieties—Golden, White, Browneyes, Diedre  
 Cushion Mums—Pink and White .....

Price  
 40 cents each



## ROSES

We have received many compliments on the quality of our rose bushes and the way in which we handle them. We recommend that you buy packaged rose bushes until about May 1st. After that date, we recommend that you use our potted rose bushes which are well started.

### TEA ROSES

Ami Quinard — dark red .....	} 79 cents 10 for \$7.50
Christopher Stone — red .....	
Etoile de Holland — red .....	
Poinsetta — red .....	
Grenoble — red .....	
Betty Uprichard — pink .....	
Editor McFarland — pink .....	
Golden Dawn — yellow .....	
Golden Ophelia — yellow .....	
Roslyn — yellow .....	
Mme. Jules Bouche — white .....	
Pres. Hoover — two tone .....	

### CLIMBING ROSES

Cli. American Beauty — red .....	} 79 cents 10 for \$7.50
Paul's Scarlet — dark red .....	
Dr. Van Fleet — pink .....	
Primrose yellow .....	
Silver Moon — white, yellow center .....	

### POLYTHANA ROSES

(Baby Ramblers)

Cameo — pink .....	} 79 cents 10 for \$7.50
Floridora — red .....	
Red Ripples — red .....	

### POTTED ROSES

All varieties listed above will be in stock potted in Cloverset pots. These are excellent for planting and will bloom this year.

Not mailable — Price: \$1.00 each.

### PATENTED ROSES

A good variety of patented roses will be on hand at our nursery in small amounts including Blaze at \$1.50 and Peace at \$1.75.

**DuPont Floral Duster** — This is a good all purpose dust for roses and other flowers. Duster filled with 8 oz. of Floral Dust — 79 cents.

## ORNAMENTAL TREES

Pink Flowering Dogwood—3 to 4 feet tall—very beautiful	each	\$2.75
White Flowering Dogwood, 2½ to 3 feet	each	1.50
White Flowering Dogwood, large trees, balled & burlapped up to		5.00
Red Jap Maple—15 to 18 inch. blood red leaves, dwarf tree	each	4.75
Golden Chain—Golden wisteria type flowers—4 to 4 feet	each	4.00
Japanese Cherry—Kwanzan, double pink flowers. 2 to 3 ft.	each	1.00
Bechtel Flowering Crab—3 to 4 ft., pink flowers	each	2.00
Flowering Crab—2 to 3 feet	each	1.00
Magnolia Soulangeana—18 to 24 inches with buds,		
pink and red	each	3.75
Thorn, Scarlet—Double red flowers—5 to 6 ft. whips	each	3.00
White Birch—5 to 6 feet	each	3.50
Weeping Willow—Golden Bark—4 to 5 feet	each	1.00
Weeping Willow—Golden Bark—6 to 8 feet	each	2.50
Purple Leaf Plum—4 to 5 feet tall	each	2.00

## SHADE TREES

### At Farm Only

Norway Maple—7 to 8 feet tall	each	\$3.00
Norway Maple—10 to 12 feet	each	4.00
Norway Maple—12 to 14 feet	each	5.00
Maple, Crimson King—A new type of maple with bright		
red leaves all summer, 5 to 6 foot whips	each	5.00
Tulip Trees—8 to 10 feet	each	3.00
Ash, Mountain, 3 year whips—5 to 6 feet	each	1.00
Silver Leaf Poplar—4 feet up	each	75c

## PERENNIAL PLANTS

We have the largest supply and the best variety of perennial plants for this spring that we have ever had. These plants are growing in Cloverset pots and can be moved at any time without setting back the plant. Mail orders will be shipped bare-root.

### VARIETIES AVAILABLE

Alyssum Saxatile, (Basket of Gold)	Lynchnis (Maltese Cross)
Aster, Hardy—tall blue	Phlox—Apple Blossom, pink with
Aster, Hardy Dwarf. White, pink	red eye
and lavender	Phlox—Colonial, light blue
Aquilegia—Columbine—blue	Phlox—Eiffel Tower, white, red
Astilbe (Perennial Spirea)	eye
Canterbury Bells, blue, pink, white	Phlox—Creeping, 45c a basket
Carnations, red, white, golden	Poppy, Iceland
Coreopsis, big double	Poppy, Oriental
Delphinium, blue, white	Pyrethrum (Painted Daisy)
Dicentra Spectabilis—60 cents	Sedum Spectabilis
(Bleeding Heart)	Scabiosa, blue
Digitalis (Foxglove) white, pink	Sweet William
Gypsophila (Pink Baby's Breath)	Tritoma (Hot Poker) red, white,
Hibiscus (Mallow) red	yellow
Hollyhock, red, maroon, white	Violet, blue, white
Lupine, Russel's, blue and pink	Yucca (Yucca Lily)

Price — 40 cents each, unless otherwise specified.



## EVERGREENS

### Cash and Carry

During the shipping season this spring we will have on hand a good variety of Evergreen Shrubbery. These will be all dug with a big ball of dirt and balled and burlapped.

It is very simple to plant Evergreens. Just dig a hole big enough to set the ball in, then set the tree in, bag and all, and cover with dirt.

You are invited to come to our farm during the season, look over our stock and take your pick.

Listed below are a few of the many bargains:



Globe Arbor Vitae — 12 inches tall .....	
Pyramidal Arbor Vitae — 2½ to 3 ft. ....	
Spiralis Arbor Vitae — 2 to 3 ft. ....	
Rosenthali Arbor Vitae — 2 to 3 ft. ....	
Greek Juniper — 15 to 18 inches .....	
Hemlock — 18 to 24 inch. ....	
Norway Spruce — 2 to 3 ft. ....	
Plumosa Aurea — 12 to 18 inches .....	
Little Gem — about 12 to 15 inches tall .....	
American Arborvitae — 2 to 3 feet .....	
Gold Dust — 12 to 15 inches .....	

Your Choice

\$2.00

Colorado Spruce — 18 to 24 inch .....	\$3.00
Spreading Taxus — 15 to 18 inch spread .....	3.00
Upright Taxus — 2 foot .....	3.75
Pfitzer Juniper — 15 to 18 inch spread .....	2.50



## BROAD LEAF EVERGREENS

Azalias — 5 to 6 inches, Hinodegiri red .....	75c
Azalias, Poukhanensis—purple — 8 to 10 inches .....	2.00
Azalias, Kaempferi—orange to pink—15 to 18 inch .....	3.00
Laurel, Heavy clumps, 2 to 3 feet tall .....	2.00
Rhododendrums—Maximum, native, pink flowers .....	3.00
Rhododendrums—Hybrid seedlings—pink to red .....	3.00
Rhododendrums—Grafted Stock, dark red—15 to 18 inch .....	5.00
Andromeda, Japanese, Lily of the Valley Shrub 12 to 15 inch..	2.00
Boxwood, 10 inch spread .....	1.25
Daphne, Cneorum—beautiful spring flowers .....	2.00

## VEGETABLE PLANTS

We carry a wide variety of vegetable plants on hand at our nursery during the spring season. These are available during their respective seasons. Lettuce, cabbage, broccoli — doz. 25 cents — flat of 100 plants \$1.50 plus 25 cents deposit for flat.

Tomatoes, leading varieties, 30 cents doz. \$1.75 per 100 plus deposit.

Peppers, 40 cents doz. \$2.00 per 100 plus deposit.

## POTTED VEGETABLE PLANTS

We will have on hand the following vegetables grown in 2 inch pots. These will save you much time and will enable you to get very early vegetables. We will have canteloupes, watermelon, summer squash, cucumbers and tomatoes available shortly after May 1st. Pots not included. Not mailable. Price: 3 for 25 cents. 90 cents per doz.

## FLOWER PLANTS

After May 1st, we will have on hand a good variety of annual flower plants. Most kinds will sell at 40 cents a dozen and \$2.00 a flat plus deposit. Not mailable.

## PANSY PLANTS

We grow a fairly large number of pansy plants which will be packed eight to a basket and which will sell at 45 cents a basket here at the nursery. Not mailable.

## ONION PLANTS

We offer greenhouse grown onion plants of the large Sweet Spanish variety. These plants are from 4 to 5 inches tall and will be shipped to you at the proper time for planting.

Price: 75c per 100; \$6.00 per 1,000; \$2.50 per flat plus deposit.

## GARDEN ROOTS

Complete your garden with a few of these specialties.

Horseradish Sets—10c each; 12 for \$1.00.

Chives—Medium Clumps: 25c each.

Spearmint—Field Grown: 25c each.

Sage—Holt's Mammoth: 25c each.

## THORNLESS BOYSENBERRIES

We are offering the best of the varieties of boysenberries. This is an extra large blackberry-type of berry. For best results they should be grown on wires or small trellises. In the part of the country, it is best to lay the vines on the ground during the winter and cover with hay or straw, as with strawberry plants, to avoid winter-killing.

Because of this handling, it is wise to plant only the thornless type of boysenberry.

Price: 6 for 75c; 12 for \$1.50; 25 for \$3.00; 100 for \$10.00.



## BULBS AND TUBERS

**GLADIOLI BULBS**—We will have the following varieties of glad bulbs which will be of the first standard size or at least 1½ inches in diameter. These will produce large flowers this summer.

Beacon—Scarlet with cream throat .....	}	<b>Price</b>
Blue Beauty—giant light blue .....		
Early Rose—very large commercial rose .....		
Ethel Cole—large light pink .....		
Gold Dust—early golden yellow .....		
King Lear—most beautiful purple .....		
Picardy—sensational salmon pink .....		
Snow Princess—beautiful creamy white .....		
Stoplight—nice bright red .....		
White Gold—huge early creamy white .....		
Yellow Perfection—early yellow, fine spikes .....	}	10 for 50c
Mixed—a nice variety .....		50 for \$2.00
		100 for \$4.00

Special Sale of Small Glad Bulbs — Third size — one inch in diameter—will bloom this year. Mixed colors only. 50 for \$1.00.

**DAHLIAS**—Package of six roots of large flowered dahlias, 1 art type, 1 ball type, 1 cactus type and 3 decorative type; each root wrapped and labelled individually.

Package of six roots — \$1.00.

**LILIES**—Regal—White Trumpet. First size 35c. 3 for \$1.00.

**PEONIES**—Growing in Cloverset pots at farm or shipped free of dirt. Colors—Red, White and Pink.

Price — 75c each. 3 for \$2.00.

**CANNAS**—President—tall red flowers, green leaves.

15c each; 6 for 75c; 12 for \$1.50.

**TULIP BULBS**—for Fall shipment only. Rainbow mixture of Darwin tulips—25 for \$1.75; 100 for \$6.75. Ask for our fall list.

## GROUND COVERS

**VINCA MINOR**—Common Periwinkle or Myrtle. Excellent ground cover, does best in shade—blue flowers in spring. 40c clump.

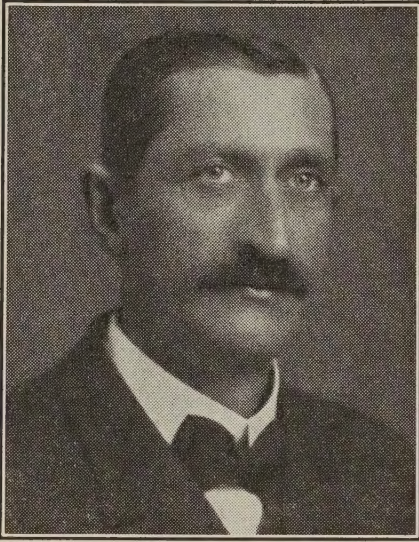
**PASHYSANDRA (Oriental Spurge)**—Best of ground covers, good for shade, white flowers in May and June. 40c each.

**HALL'S JAP HONEYSUCKLE**—Excellent for covering up banks, stones and rough places. 60c each; 10 or more 50c each.

## SEEDS

There will be on hand at our nursery during the spring season a fairly large assortment of vegetable and flower seeds in packets furnished by the Burpee Seed Co. Plan to pick up your seeds here when you get your other nursery stock. No bulk seeds will be sold.





**THE LATE S. E. HOLDRIDGE**  
Founder



**PAUL HOLDRIDGE**  
Manager

Dear Fellow Gardener:

Now is the time when most of us are thinking about our garden and making our plans for the coming season. In this catalogue you will find a wide selection of berry plants, fruit trees and ornamentals. Every variety we list here will do well in New England.

For over 30 years the Holdridge Farm has specialized in strawberry plants. We are well known throughout Connecticut as a dependable source of plants. We are now the largest growers of strawberry plants in the state, with over 5 acres of plants for this spring.

In recent years we have greatly expanded our variety of fruit trees and ornamentals. For this spring our supply on hand is the greatest in our history.

It has always been our policy to furnish you plants and trees of very high quality at prices which are as low as possible. We appreciate the many kind words that our regular customers speak for us and we want to thank you for recommending us to other gardeners.

Our shipping season for nursery stock is short and we are always rushed at that time. To help us serve you better, we are asking your cooperation by doing the following:

1. Send full payment with order if possible.
2. Allow us to substitute varieties when necessary.

We invite you to call at our Farm at any time during the nursery shipping season. We will also be open for business on Sundays during March, April and May.

We hope for an early order from you.

Sincerely,

PAUL HOLDRIDGE.

Telephone Ledyard 4-7020  
(No toll charge from Norwich, Mystic and New London Divisions)



# STRAWBERRY CULTURE

## CHOOSING THE LAND

Almost any fertile land which is well drained will raise good strawberries. We advise against setting on greensward because of the presence of white grubs who relish the tender roots of strawberries. If possible, plant on land on which no lime has been spread for at least one year.

## FERTILIZING

We recommend spreading your fertilizer broadcast on the ground after the land has been plowed and harrowed. Then harrow the fertilizer in. This places your fertilizer where it will be available to the new plants as they commence to run. Additional fertilizer may be added any time during the first year if needed. Do not fertilize your bed the spring that it is going to bear for the extra fertilizer will go into the leaves.

## WHEN TO PLANT

Order your plants early and set them out early. If you order your plants early you will be sure of getting the varieties you want and you will get the plants when you want them. When your plants arrive, if you are not ready for setting out, take from box or package and put in cellar in a cool, dark place. Keep roots moist. Wet roots before setting.

## SETTING OUT PLANTS

Strawberries may be spaced 15-18 inches apart in the rows, and rows 3 to 4 feet apart. Later in the season the plants should be set closer. In setting the plants, dig a hole large enough to enable you to spread the roots well. The plants should be set deep enough so that the roots are well covered, yet care should be taken that the tender heart is uncovered. Press the plant firmly into the ground.

## CARE OF BED

The blossoms should be picked off the first year so that all the strength of the plant will go into the new runners. Of course, the strawberry bed must be hoed often enough during the summer to keep it free from weeds.

## MULCHING

The bed should be covered during the early winter with a thin covering of straw, hay or meadow grass. Use whichever of these that is easier or cheaper for you to obtain. In the spring, the hay may be raked between the rows, making a cushion for the pickers during the season. This also prevents dirty berries.

## WEED KILLERS

The use of 2-4-D weed Killers on strawberry plants is still in the experimental stage. We have used it on short rows of each of our varieties. The weed killers will not kill strawberry plants and will keep the weeds under control but, in our opinion, it does slow up the growth of the runners. We would not advise the use of weed killers on substantial acreages of berries until more is known of its effects.

## RED STELE DISEASE

Our strawberry plant beds are carefully examined each summer by specialists of The Connecticut Experiment Station and there has never been any Red Stele found on this farm. We have never had a complaint that Red Stele has been found in beds started with our plants.



# The Holdridge Farm

R. D. 6

Norwich, Conn.

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